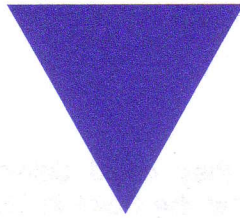


p u b l i c i t y



SPICE GIRLS

It is likely that the **SPICE GIRLS** have had more acres of media coverage devoted to them than any musical artist since the Beatles. A cultural phenomenon and heroines to millions of wannabes around the world, the Spice Girls are undoubtedly the biggest girl band in the world - ever!

Well, the glittering foursome are set to spice up your life once again with the release of *Forever*, their third album, on November 7th. The Spice Girls have been writing and recording this album over the last fourteen months at various locations including studios in London, Los Angeles and Miami. They have been working with several of music's most talented writers and producers including Rodney Jerkins, Jimmy Jam and Terry Lewis.

The up-tempo, funky "Holler," the first single, will be released on October 6th. Some fans had the opportunity of hearing early versions of "Holler" and a few of the other new album tracks when the Girls performed their sell-out shows in London and Manchester last December.

By now it's the stuff of legend, but just to re-iterate the facts...

The Spice Girls released their first album, *Spice*, in 1996. The follow up, *Spice World*, was accompanied by the *Spice World* film and a sell-out world tour. Since then, the Girls have sold over 38 million albums world-wide. They have also had eight UK Number One singles ("Wannabe," "Say You'll Be There," "Two Become One," "Mama/Who Do You Think You Are," "Spice Up Your Life," "Too Much," "Viva Forever" and "Goodbye"). With "Wannabe," Spice Girls became the first all-girl group to go to Number One in the UK since the Supremes in 1964! "Too Much" also sent them catapulting into the record books when they became the first band to reach Number One in the UK with their first six singles. Spice Girls also share an honor with The Beatles - they are the only other band to have achieved three successive Christmas Number One's since the UK charts began (in 1952).

During their career so far Spice Girls have picked up a number of prestigious awards. In 1997 the Spice Girls received two Ivor Novello song-writing awards. Following on from this the girls stole the show at the Brit Awards, picking up two awards for Best Video for "Say You'll Be There" and Best Single for "Wannabe." They also achieved the impressive feat of hitting the American Billboard Number One spot with "Wannabe," thus receiving the honor of being the first UK act to go to the top of the charts in America with their debut single. In 1998 their trophy cabinet became even fuller when the Spice Girls won two MTV awards for Best Pop and Best Group. The Girls and Madonna were the only acts on the night to win two awards. They were also given the "Outstanding Contribution To British Music" Award at The Brit awards this year.

The Virgin Records logo, featuring the word "Virgin" in a stylized, cursive script font.

VIRGIN RECORDS • 138 NORTH FOOTHILL ROAD, BEVERLY HILLS, CALIFORNIA 90210 • PHONE: 310.278.1181
NEW YORK OFFICE • 304 PARK AVENUE SOUTH/5TH FLOOR, NEW YORK, NEW YORK 10010 • PHONE: 212.253.3100

www.virginrecords.com